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Kevin Kellys

Simple Idea To

Earn A Living

Doing What You

To Earn A

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**1000 True Fans by  
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How To Make  
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## **1,000 True Fans by Kevin Kelly**

### **Summary:**

---

Kevin Kelly Interview:  
Part 1 (Full Episode) |  
The Tim Ferriss Show  
(Podcast)Kevin Kelly:

1000 True Fans

Summary HOW TO  
GET 1000 TRUE  
FANS IN 30 DAYS

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Build A Fanbase  
From Scratch | 1,000  
Fans In 90 Days  
*Music Business | The*  
*1,000 True Fans*  
*Theory: Does it Really*  
*Work? All You Need*  
*Is 1,000 True Fans To*  
*Make A Living The*  
*1000 True Fans*  
*Theory - Why You*  
*Don't Need a Huge*  
*Following 1000 True*  
*Fans By Kevin Kelly -*

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*A Rule For Musicians*

*Your Niche is Being  
Yourself* **List**

**Building | Email**

**Marketing For**

**Musicians 101 (part  
3) How to Self**

**Publish Your Book**

**Part 2 - Growing**

**Your Audience**

**Don't Release Your**

**Next Song Until**

**You've Done These**

**10 Things | Music**



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Musicians (Part 1) 3  
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~~Exposure | Email~~  
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100 podcast in 2020!  
(Grow your show  
FAST) 4 Steps to Get  
1000 True Fans In  
Music FINDING  
YOUR 1000 TRUE  
FANS: How To Find  
What Makes Your  
Business Unique |  
Brian Rose's Real  
Deal *Books I've  
Loved — Kevin Kelly |  
The Tim Ferriss Show*  
*Page 10/36*

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*How To Grow An  
Audience with The  
1000 True Fan  
Method*

---

*Why 1,000 True Fans  
Doesn't Work | Tip Of  
The Day Does 1000  
True Fans Work?*

*Timothy Ferris on  
1000 fans* **HOW TO  
FIND YOUR 1000  
TRUE FANS - Brian  
Rose's Real Deal**

How to Grow a

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Fanbase from Use  
GROUND ZERO  
(PROVEN) 1000 True  
**Fans Use Kevin**

It's a get-a-good-income-slowly income model. It requires hard work, but once you've built up 1000 True Fans, you are free forever to live as an independent creator earning good money making what

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you love. Thousands of people are already using this income model that is

recommended by Kevin Kelly, Tim Ferriss, Seth Godin and Ramit Sethi.

Kevin Kelly invented the term 1000 True Fans in a 2008 blog post.

**Amazon.com: 1000**

*Page 13/36*

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## **True Fans: Use Kevin Kelly's Simple Idea ...**

Thousands of people are already using this income model that is recommended by Kevin Kelly, Tim Ferriss, Seth Godin and Ramit Sethi. Kevin Kelly invented the term 1000 True Fans in a 2008 blog post. This book shows

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you how you follow a  
1000 True Fans  
income model.

Simple Idea To

**1000 True Fans: Use  
Kevin Kelly's Simple  
Idea to Earn A ...**

I believe the 1,000  
True Fans concept  
will be useful to  
anyone making  
things, or making  
things happen. If you  
still want to read the

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much longer original  
2008 essay, you can  
get it after the end of  
this version. — KK. To  
be a successful  
creator you don't  
need millions.

## **The Technium: 1,000 True Fans**

More than a decade  
ago, Wired editor  
Kevin Kelly wrote an  
essay called “1,000



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True Fans,” predicting that the internet would allow large swaths of people to make a living off their creations, whether an artist, musician, author, or entrepreneur. Rather than pursuing widespread celebrity, he argued, creators only needed to

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engage a modest base of “true fans”—those who will “buy anything you produce”—to the tune of \$100 per fan, per year (for a total annual income of \$100,000).

**1,000 True Fans?  
Try 100 -  
Andreessen  
Horowitz**

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Another benefit to the  
1000 fan paradigm.

You can be some  
places where you are  
recognized and

adored, and at the  
same time go many

more places, movies,  
restaurants, the

beach without being  
mobbed or having

morons hounding you  
for pictures.

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## **1000 true fans by Kevin Kelly - Goodreads**

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**Kevin ...**

1,000 true fans For those that may not have already seen it, I wanted to share a great article, "1000 True Fans," written by the co-founding editor of Wired magazine Kevin Kelley. The

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major point the author tries to express is that if your business centers around

“creation,” then you can successfully turn your passion into your profession with a much smaller audience than you may have thought.

**Summary of 1,000  
True Fans by Kevin**

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## **Kelley** Fans Use

In 2008, WIRED founder Kevin Kelly wrote an essay titled simply “1000 True Fans.” In his words: A creator, such as an artist, musician, photographer, craftsperson, performer, animator, designer, videomaker, or author – in other words, anyone

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producing works of art  
– needs to acquire  
only 1,000 True Fans  
to make a living.

**All Your Business  
Needs is 1000 “True  
Fans” (...Probably)**

It's a get-a-good-  
income-slowly income  
model. It requires  
hard work, but once  
you've built up 1000  
True Fans, you are



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free forever to live as an independent creator earning good money making what you love. Thousands of people are already using this income model that is recommended by Kevin Kelly, Tim Ferriss, Seth Godin and Ramit Sethi. Kevin Kelly invented the term 1000 True

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Fans in a 2008 blog  
post.

Kevin Kelly's

## **1000 True Fans: Use Kevin Kelly's Simple Idea to Earn A ...**

Even if you appeal to  
1-in-a-million people,  
they can access your  
work with a few clicks  
on the internet.

Here's how Kevin  
puts it: "Yet if even  
only one out of a

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million people were interested, that's potentially 7,000 people on the planet. That means that any 1-in-a-million appeal can find 1,000 true fans.”.

## **How 1000 "True" Fans Can Help Creators Make A Sustainable ...**

Close to a decade

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ago, Kevin Kelly wrote about the idea of 1000 true fans. One thousand people who will support your work, buy everything you create, and allow you to earn a living. But as people become internet famous, bloggers became best-selling authors.

## **How to Build an**

*Page 28/36*

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## **Audience of 1000 True Fans in a Noisy World**

Kevin Kelly is the brainchild of the '1000 true fan' concept, which he explained in the now legendary blog post – 1000 true fans. The core concept of 1000 true fans, is that it is not essential to be famous and have a

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huge following to  
create a successful  
business. If you  
manage to build a  
loyal set of true fans,  
you can create a  
successful business /  
income, with a much  
smaller set of  
customers / followers.

**1000 True Fans |  
Mastery Quadrant**  
1000 True Fans by

*Page 30/36*

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Kevin Kelly  
(Recommended by  
Tim Ferriss during his  
“Tim Ferriss on How  
to Reinvent Yourself  
with Blog Marketing “  
interview on  
Copyblogger): A  
creator, such as an  
artist, musician,  
photographer,  
craftsperson,  
performer, animator,  
designer, videomaker,

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or author – in other words, anyone producing works of art – needs to acquire only 1,000 True Fans to make a living.

**1000 True Fans -  
Kevin Kelly  
(Recommended by  
Tim Ferriss ...**

Access a free  
summary of 1,000  
True Fans, by Kevin



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Kelly and 20,000  
other business,  
leadership and  
nonfiction books on  
getAbstract.

## **1,000 True Fans Free Summary by Kevin Kelly**

Apple has lots of true fans, spending nights in the cold for a new iPhone. Photo by Getty Images. How to

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Build Your Circle of  
1,000 True Fans. In  
the era of scaling and  
mass-production, it is  
rare ...

## **One Thousand True Fans: All You Need to Know about ...**

The gist of 1,000 True  
Fans can be stated  
simply: A creator,  
such as an artist,  
musician,

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photographer, Use  
craftsperson,  
Kevin Kellys  
performer, animator,  
Simple Idea To  
designer, videomaker,  
Earn A Living  
or author - in other  
Doing What You  
words, anyone  
Love  
producing works of art  
- needs to acquire  
only 1,000 True Fans  
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