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*Cases in public relations management* This edition published in 2008 by McGraw Hill in Boston. Edition Notes Includes bibliographical references (p. 342-375) and index Genre Case studies. Classifications Library of Congress HD59 .S93 2008 The Physical Object Pagination ix, 388 p. : Number of pages 388 ID Numbers ...

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Summary Table of Contents Table of Cases Introduction Part One: Chapter 1 Chapter 2 ... to make them more accessible and responsive to the disputants' needs.<sup>23</sup> Prominence has been given to dispute systems management within the developing framework of international and regional organizations.<sup>24</sup> One of the greatest developments in international ...

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