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For introductory courses in Management Information Systems Processes, Systems, and Information: An Introduction to MIS, Second Edition provides a concise introduction to MIS with a hands-on approach to business processes. Authored by Earl H. McKinney, Jr. and David M. Kroenke, the text shows you exactly how businesses use information systems and technology to accomplish their goals, objectives, and competitive strategy. Packed with examples of business situations, both real and fictitious, the book helps you understand what business systems actually are-and see why they are so important. The text

consists of the five SAP-focused chapters from McKinney and Kroenke's *Processes, Systems, and Information: An Introduction to MIS*. A pair of appendices after chapters four and five contains SAP process exercises that enable you to get hands-on experience applying what you're learning in the course. This clear emphasis on business processes, and SAP in particular, makes *Processes, Systems, and Information: An Introduction to MIS, Second Edition* the ideal text for courses attended by those not majoring in MIS. **Teaching and Learning Experience** This program presents a better teaching and learning experience—for you. **Benefit from question-based pedagogy** : Each chapter provides a list of questions to ensure that you have attained learning objectives. **Receive a clear learning path**: Chapter-opening vignettes, SAP tutorial exercises, and active reviews guide you through the text's key concepts. **Become engaged with group exercises**: Group exercises help you understand key concepts while allowing you to think critically as you are involved in discussions and activities. **Keep content current**: Help keep your students up to date with the most recent events.

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For Undergraduate Courses in Management Information Systems *MIS Essentials* provides instructors with a brief text that will cover the basics of how information systems are used to solve business problems. In the 21st Century, every business professional must be able to effectively use information systems, and

MIS Essentials prepares students to do just that. Based on the author's successful Experiencing MIS, this text presents the core concepts and relevant outside topics of MIS for professors to cover in a one-semester course.

The logistician plays a critical role in the growth of his or her company - in this third edition of Essentials of Logistics, the conceptual framework in which all the stakes and themes of logistics is systematically analyzed, with a strong focus on the role of the supply chain. Indeed, many elements are critical to the successful logistical strategy: customer relation management, interactive information support, production optimization and process development, vision, strategy and operations management, and human resources and resource allocation. Growing out of a successful course given by the International Institute for the Management of Logistics (IML) of the Swiss Federal Institute of Technology (EPFL), in Lausanne, and by the Ecole des Ponts-ParisTech (ENPC), the purpose of this book is to present a methodology allowing the reader to understand and act based on the critical factors embedded in the design of strategy. Concepts are thus combined with practical examples. Transversal vision and detailed case studies highlight the main themes of modern logistics and daily preoccupations of logisticians. The book is addressed to all professionals of logistics: managers, planners and engineers; as well as to graduate students specializing in the field.

An in-depth look at how today's businesses use information technologies. Many businesses look for candidates who know how to use information systems, making a general understanding of information systems an asset to any business professional. Laudon and Laudon continue to emphasize how business objectives shape the application of new information systems and technologies.

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